



Sponsorship Ideas

Plein Air Competition Prize Awards

Professional Artists

\$1000 Grand Prize Award
\$750 Second Prize Award
\$500 Third Prize Award

Emerging Artists

\$500 First Prize Award
\$350 Second Prize Award
\$250 Third Prize Award

Quick Draw Competition Prize Awards

\$250 First Prize Award
\$150 Second Prize
\$100 Third Prize

Children's Events

Artist Painting Smocks

\$10/smock, any number
\$350/workshop
\$1,000 for all three youth workshops

Rock Dexter! Rock Painting Event Supplies

\$15/half gallon of Acrylic paint
\$175 for paint brushes & supplies
\$400 for the entire event

Participation Fees for Kids

\$20/per participant
\$500/cover all fees for one workshop
\$1,200/cover fees for all three workshops

Musical Entertainment

\$200/Friday music
\$300/Saturday music



Sponsorship Donations at any level are welcome!

Please make checks payable to the City of Dexter.

Mail check by August 1st to:

City of Dexter
Attn: Paint Dexter
8123 Main Street
Dexter, MI 48130

We can't thank you enough!

Gifts to the City of Dexter are tax deductible as allowed by the law. Our Tax exempt ID is 38-6004671. Please make your check payable to "City of Dexter."

If you have questions regarding the different levels of sponsorship, sponsor benefits or donation options please contact Josh Tanghe at (734) 580-2229.

Friends

\$1-\$99

Festival Shout-Out

Included on social media, Paint Dexter website, Exhibition banner & table-top sponsorship recognition (as appropriate)

Certificate of Appreciation

Certificate of Appreciation (e.g. Proud Sponsor of the Paint Dexter Plein Air Festival - "Bronze" Award - Name of Business or Person(s) - Awarded on behalf of the Arts, Culture and Heritage Committee of Dexter)

Bronze

\$100-\$249

Artists Meet-n-Greet

Invitation to Artist Reception Tuesday evening with Artist meet-n-greet and special recognition during the event (includes meal and refreshments at reception)

Sponsorship Badges

Sponsorship name badge w/ lanyard for the Festival and Exhibition Tent Friday and Saturday - (e.g. PD logo, Proud Sponsor, ABC Company, Suzie Q) - up to 5 for employees, family

Award Sponsorship*

Company/personal name is associated with the sponsored award and representative of sponsor participates in awards ceremony, photo opportunities and post-celebration marketing

*For prizes valued up to \$249

Plus All Previous Tier Benefits

Silver

\$250-\$499

Early Tent Access

VIP early access to Art Exhibit Tent and early purchase privileges

Refreshment Vouchers

Free refreshment table coupons at Craft Beer & Wine Reception under the Exhibition Tent

Award Sponsorship*

Company/personal name is associated with the sponsored award and representative of sponsor participates in awards ceremony, photo opportunities and post-celebration marketing

*For prizes valued up to \$499

Plus All Previous Tier Benefits

Gold

\$500+

Total Promotion

Acknowledgement in all promotional material prior to, during and after the Festival*. Will also receive a complimentary Artists Bag.

*Beginning after sponsorship funding is received

Award Sponsorship*

Company/personal name is associated with the sponsored award and representative of sponsor participates in awards ceremony, photo opportunities and post-celebration marketing

*For prizes of any value

Plus All Previous Tier Benefits